

NEWS

01

Official Ambassadors for Aichi-Nagoya 2026 Announced!

To build excitement and promote the Aichi-Nagoya 2026 Games.

AINAGOC has appointed three individuals and one group as Official Ambassadors.


These ambassadors will support the Games by participating in official events and sharing information through social media, newsletters, and other promotional platforms.



Scenes from the Appointment Ceremony

“Aichi-Nagoya 2026 Official Ambassadors”

* Names are listed in Japanese syllabary order, with honorifics omitted.



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INI (Global boys group) ● Leader / KIMURA Masaya (From Nagoya City, Aichi Prefecture)
● Member / IKEZAKI Rihito, OZAKI Takumi, GOTO Takeru, SANO Yudai, XU Fengfan, TAKATSUKA Hiromu, TAJIMA Syogo, NISHI Hiroto, FUJIMAKI Kyosuke, MATSUDA Jin

We are honored to announce that we have been appointed as an official ambassador for Aichi-Nagoya 2026. It is a great privilege for INI to be involved in such an international event. Under the philosophy of the Olympic Council of Asia, which promotes international friendship and peace, we at INI will do our best to convey the passion of the athletes and the magnitude of this event to people all around the world.



OKUBO Kayoko
Place of birth / Tahara City, Aichi Prefecture

I am very pleased that an international sports event like the Asian Games will be held in Aichi Prefecture, my hometown. Many athletes and spectators will gather, especially in Nagoya. In addition to showcasing the thrills of sports, I want to share the many attractions of Aichi Prefecture that are still relatively unknown. I will do my best to ensure that as many people as possible can enjoy this event.



TAKEI Emi (Actor)
Place of birth / Nagoya City, Aichi Prefecture

I am honored to announce that I have been appointed as an official ambassador for Aichi-Nagoya 2026, alongside Ken Matsudaira, Kayoko Okubo, and INI. I am very pleased to have this opportunity to contribute to my hometown, Aichi-Nagoya. I am looking forward to the Aichi-Nagoya Asian and Asian Para Games, where top athletes from across Asia will gather in Nagoya, bringing great excitement to the sports world. I hope to promote this event to as many people as possible, so thank you for your support.



MATSUDAIRA Ken (Actor)
Place of birth / Toyohashi City, Aichi Prefecture

As someone from Toyohashi City, I am deeply honored to participate as an ambassador. I am looking forward to the sports that energize us as spectators and the clash of strength and power among the athletes at the event. For the success of this beloved hometown event, I will actively promote it through various channels, including my YouTube, and strive to create great excitement as one of the ambassadors.



Check the official social media for information on the Games!

X

@AsianGames_2026



Instagram

@asiangames_2026



Facebook

@AsianGames2026AichiNagoya



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Email ▶ ainagoc@aichi-nagoya2026.org

HP ▶ <https://www.aichi-nagoya2026.org/en/>

NEWS
02

Aichi-Nagoya 2026 Official Online Shop Opening

We have released stuffed toys of the mascot that also became a topic at the commissioning ceremony for the official ambassadors.

《 Purchase it here 》

Search Aichi-Nagoya 2026 Online Shop



Aichi-Nagoya 2026
Official licensed goods
Honohan Tote bag
¥3,630 (tax included)



Stuffed Toy
Honohan M
¥4,400 (tax included)



Aichi-Nagoya 2026
Asian Games
Official goods Mug
¥1,650 (tax included)



NEWS
03

Recycling Medal Project

Some of the medals for the Aichi-Nagoya 2026 Asian Games will be made using metals recycled from small electronic devices such as mobile phones. They are collected at city halls, ward offices, and large supermarkets.

Participating municipalities

Nagoya City, Ichinomiya City, Konan City, Komaki City, Obu City, Oguchi Town, Fuso Town, Higashiura Town, Mihama Town (As of May 9, 2025)

*Please check the municipality's webpage or similar sources, as the collection locations and targets differ by municipality.

《 For details about the project, check here 》

Search Aichi-Nagoya 2026 Recycling Medal



NEWS
04

Add Cricket and Mixed Martial Arts as implemented sports!



Cricket

It is a sport in which the bowler throws the ball and the batsman hits it, competing to score points.

《Competition Venue》
Korogi Athletic Park



Mixed Martial Arts

It is a combat sport that integrates striking, grappling, and submission techniques, including throws and joint locks.

《Competition Venue》
Nagoya City Inae Sports Center

*Mixed martial arts is conducted as one of the 'combat sports' competitions, along with Jiu-Jitsu and Kurash.

《 The sports being held can be viewed on the official website. 》

Search Aichi-Nagoya 2026 Sports Program

