Master Plan of the 20th Asian Games Aichi-Nagoya 2026

Aichi-Nagoya Asian Games Organizing Committee

His Excellency Sheikh Ahmad Al-Fahad Al-Sabah, President of the Olympic Council of Asia,

On behalf of the Aichi-Nagoya Asian Games Organizing Committee (AINAGOC), I would like to express my deep respect for your commitment to the development of sports in Asia. I also sincerely appreciate your support for Aichi-Nagoya hosting the 20th Asian Games as the sports festival for the four billion people in Asia.

As the first step of preparing for the Games, the AINAGOC has drawn up the master plan for hosting the 20th Asian Games. This plan presents the vision for the Games and lays out a framework covering various fields. Based on the master plan, we will create more concrete and details plan in each field. I humbly ask for your approval for this plan to host the Games.

To ensure the success of the Games, the AINAGOC will work closely with the host city of Aichi-Nagoya and the Japanese Olympic Committee (JOC). We would appreciate your further support and guidance as we move forward.

November 2019

Hideaki Ohmura

Hideaki Ohmura

President of Aichi-Nagoya Asian Games Organizing Committee

Table of Contents

Chapter 1	Overview	3
1.1 P	Principles & Marks	3
1.1.1	Slogan	3
1.1.2	Emblem	3
1.1.3	Mascot	3
1.2 F	acts & Figures	4
1.3 G	Sames Operation	5
Chapter 2	Operations	6
2.1 S	Sports	6
2.1.1	Sports Program	6
2.1.2	Competition Management	7
2.1.3	Sports Services	7
2.1.4	Sports Equipment	8
2.1.5	Victory & Medals Ceremony	8
2.1.6	Medical Services	9
2.1.7	Anti-Doping	10
2.1.8	Test Events	10
2.2 C	Ceremonies & Cultural Program	12
2.2.1	Opening & Closing Ceremonies	12
2.2.2	Torch Relay	12
2.2.3	Cultural Program	13
2.3 G	Games Facilities	14
2.3.1	Competition Venues	14
2.3.2	Athletes' Village	34
2.4 A	Accommodations	35
2.4.1	Facilities	35
2.5 G	Games Workforce	37
2.5.1	Workforce for operation of the games	37
2.6 G	Sames Supplies	39
2.6.1	Supplies Management	39
2.6.2	Customs Clearance	39
2.7 T	ransport	40
2.7.1	Transport System	40
2.7.2	Arrival & Departure	41
2.7.3	Opening & Closing Ceremonies	41
2.7.4	Competition (Training) Venues	41
2.7.5	Formulation of Transport Plan	

2.8	Info	rmation Technology	43
2.	.8.1	Asian Games Information System (AGIS)	43
2.	.8.2	Telecommunications	44
2.	.8.3	Weather Information	44
2.	.8.4	Scoreboards, Timing & Scoring	44
2.9	Med	dia	45
2.	.9.1	Broadcasting	45
2.	.9.2	Press (Newspapers, Magazines, TV stations, Web media, etc.)	46
2.	.9.3	Support for the media	47
2.10) Inte	rnational Relations	48
2.	.10.1	Cooperation with the OCA	48
2.	.10.2	Cooperation with the NOCs	48
2.	.10.3	Meetings	49
2.11	Pro	tocol	51
2.	.11.1	Protocol by Venues	51
2.12	2 Acc	reditation	53
2.	.12.1	Establishment of Accreditation Categories	53
2.	.12.2	Immigration Procedures and Accreditation	53
2.	.12.3	Accreditation Centers	54
2.13	3 Sec	curity	54
2.	.13.1	Overview	54
2.	.13.2	Security Organization	54
2.	.13.3	Security Measures	55
2.14	1 Pub	olic Relations	57
2.	.14.1	Internet	57
2.	.14.2	PR	57
2.	.14.3	Services for the press	58
2.	.14.4	Publications	59
2.	.14.5	Information Centers	59
2.15	5 Mai	keting	60
2.	.15.1	Sponsorship, Licensing & Merchandising	60
2.	.15.2	Broadcasting Rights	61
2.	.15.3	Ticket Sales	

This plan was formulated based on the information available as of October 2019 including the status of the previous Asian Games, and is therefore subject to change due to various factors.

Chapter 1 Overview

1.1 Principles & Marks

1.1.1 Slogan

IMAGINE ONE ASIA

*Above slogan was decided in the AINAGOC Executive Board held on October 18, 2019.

1.1.2 Emblem

- To be created in 2020.

1.1.3 Mascot

- Prepare at an appropriate time.

1.2 Facts & Figures

o Title

Official name	20th Asian Games Aichi-Nagoya 2026
Abbreviation	① Aichi-Nagoya 2026 Asian Games / ②Aichi-Nagoya 2026 Games /③ Aichi-Nagoya 2026

Organizer

Official name	<u>Ai</u> chi- <u>N</u> agoya <u>A</u> sian <u>G</u> ames <u>O</u> rganizing <u>C</u> ommittee
Abbreviation	AINAGOC

Host City

- Aichi Prefecture and Nagoya City

Period

- From Saturday, September 19 to Sunday, October 4, 2026

Participants

 Delegations (athletes and team officials): 15,000 (However, the maximum number of athletes shall be 10,000.)

OCA Family / VIP: 1,000 (expected)
 Technical Officials: 2,500 (expected)
 Media: 10,000 (expected)
 Volunteers: 13,000 (expected)

The number of operation personnel, sponsors, etc. will also be added.

Games Facilities

 Competition Venues, Training Venues, Athletes' Village, Main Media Center (MMC), etc.

Sports to be performed

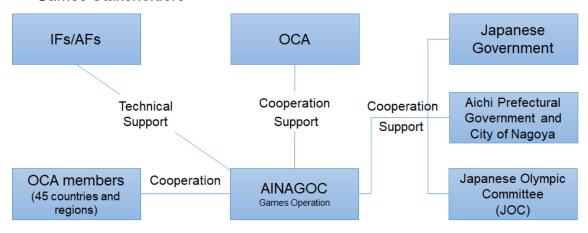
- Refer to Section 2.1.1, "Sports Program."

o Other events

Opening and closing ceremonies, torch relay, cultural programs, etc.

1.3 Games Operation

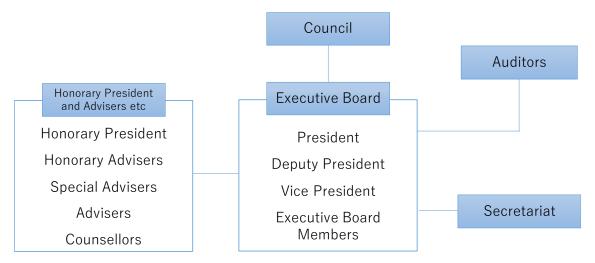
Games Stakeholders



Organizational Structure

- The AINAGOC will establish the necessary organization in each preparation phase.
 - Current status of the AINAGOC

(As of May 2019)



Chapter 2 Operations

2.1 Sports

2.1.1 Sports Program

Directions

- The sports program will be determined in compliance with the Host City Contract.
 - The sports included in the Paris Olympics in 2024 will be performed.
 - (1) Regarding Olympic sports, the 28 sports that were determined at the Session of the IOC on September 15, 2017 will be performed.
 - (2) Regarding additional sports for the Paris Olympics, those determined at the IOC Executive Board meeting in December 2020 will be performed.
 - The sports to be performed will be determined to take into account their popularity in the five zones under the jurisdiction of the OCA: Central Asia, East Asia, South Asia, Southeast Asia, and West Asia.
 - Up to two sports will be performed based on proposals made by the AINAGOC at its sole discretion.
 - Up to two sports will be performed based on proposals made by the OCA through the discussion with the OCA.
 - * Regardless of the above, if it is difficult to perform such sports (due to lack of appropriate competition venues, etc.), such sports will not be performed at the games in consultation with the OCA. The sports to be performed will be determined in consultation with the OCA such that the total number of delegations does not exceed 15,000 persons.
- The sports program will be submitted to the OCA at least two years before the Games.

Number of sports: to be determined

Category	Number of	Sports
	sports	
Olympic sports	28	Aquatics, Archery, Athletics, Badminton,
		Basketball, Boxing, Canoe & Kayak,
		Cycling, Equestrian, Fencing, Football,
		Golf, Gymnastics, Handball, Hockey,
		Judo, Modern Pentathlon, Rowing,
		Rugby, Sailing, Shooting, Table Tennis,
		Taekwondo, Tennis, Triathlon, Volleyball,
		Weightlifting, Wrestling
Additional sports for the	To be	To be determined

Paris Olympics	determined	
Sports to be performed in five zones in the jurisdiction of the OCA		Central Asia: To be determined East Asia: To be determined South Asia: To be determined Southeast Asia: To be determined West Asia: To be determined
Sports proposed by the AINAGOC	Up to 2	To be determined
Sports proposed by the OCA	Up to 2	To be determined

Demonstration Sports

In consultation with the OCA, the AINAGOC will examine the possibility of performing
up to two demonstration sports during or before the period of the games taking into
account factors such as effectiveness as public relations for the games and the cost
of the demonstration sports.

2.1.2 Competition Management

Competition Plan

- A competition venue plan, personnel allocation plan, sports progress plan, and other plans will be created in coordination with Asian Sports Federations (AFs).

Creation of sports operation manual

 The task of creating sports operation manuals by venue will be begun at least two years before the Games. The manuals will contain the sports operation schedule, and information on staff allocation, venue layout, venue security, and various ceremony operations.

2.1.3 Sports Services

Sports Entries

- An entry policy for more efficient operation of the games will be established at least two years before the Games. A sports entries manual will be created.

Technical Handbook

- A technical handbook that covers an outline of the Games, competition information, etc. will be prepared at least one year prior to the Games and be distributed to the National Olympic Committees (NOC) in each country.
 - Comprehensive information: AINAGOC, host city, accreditation, accommoda tions, arrival and departure, medical services, etc.

• Information about sports: schedule of sports, events, venues, sports rules, sports entries, sports equipment, medical care, anti-doping, victory ceremony, etc.

Sports Publications

 Sports-related releases to be distributed to athletes, officials, etc. will be considered as necessary.

2.1.4 Sports Equipment

Procurement of sports equipment

- The type and quantity of equipment necessary for administering the sports will be identified, and equipment will be secured.

2.1.5 Victory & Medals Ceremony

Operation of the victory ceremony

- The ceremony will be held in a suitable atmosphere for commending winners.
- Training will be provided to the operation personnel and victory ceremony assistants,
 etc. in advance to ensure that the ceremony goes smoothly.
- Necessary items including the podium, costumes, and music suitable for the atmosphere of the victory ceremony will be prepared.
- Content of the victory ceremony, together with the designs of medals, shall be submitted to and obtain approval from the OCA at least one year prior to the Games.

Medals & Diploma certificates

- Medals, diploma certificates (the top six athletes), and other necessary items will be created.
- A design that symbolizes the host city of Aichi-Nagoya will be considered.

Presenter

- Medals will be presented by the OCA President or a person approved by the OCA.
- The details will be determined in consultation with the OCA.

Delegation flags & Anthems

- The delegation flags and anthems of respective delegations will be used for the victory ceremony.
- The delegation flags and anthems will be checked for correctness at the Chef-de-Mission meetings, etc.

Other goods, etc.

 In addition to medals and diploma certificates, the possibility of presenting an extra prize, etc. that reflects the host city of Aichi-Nagoya (e.g., specialties of Aichi-Nagoya) will also be considered.

2.1.6 Medical Services

Overview

- Medical services will be available during the period of the games within the scope required to perform the tasks for the games.

System of providing medical services

- The basic policy and plan for systematically providing medical services will be formulated taking into account the opinions of experts.
- The medical care system will be established in cooperation with medical institutions and authorities concerned, etc. in the vicinity of the venues to offer reliable and safe medical services.

Installation and operation of an Athletes' Village polyclinic

The Athletes' Village polyclinic to be installed at the main Athletes' Village will be able
to provide treatment. A system will be established to enable transfer to medical
institutions in the vicinity when a detailed examination and additional measures are
required.

Establishment and operation of medical stations

- Set up a medical station in the remote Athletes' Village, competition venues, MMC, and the HQ Hotel to provide emergency care. Also, establish a system to enable to transport patients to nearby hospitals when necessary.

Establishment of a public health management system

 Basic measures for health and hygiene will be established for the games in preparation for accidents such as food poisoning and group infection. Efforts will be made to maintain the hygiene of facilities related to the games and to maintain the health of those involved in the games.

2.1.7 Anti-Doping

o Overview

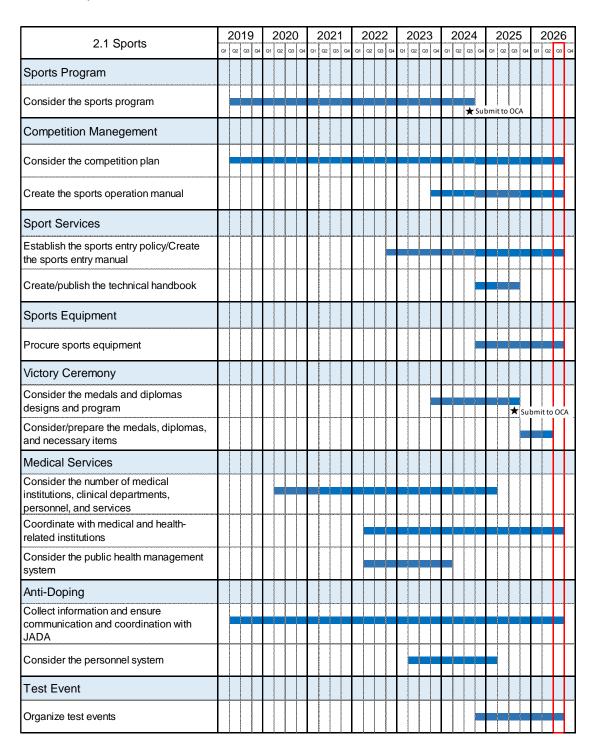
- A Doping Control Stations (DCS) will be installed at the competition venues and Athletes' Village.
 - An operation plan for doping control will be formulated in cooperation with the Japan Anti-Doping Agency (JADA).
 - Personnel required for doping control will be secured.
 - Appropriate and smooth doping control will be ensured at competition venues and the Athletes' Village.

2.1.8 Test Events

Overview

- Various international and national events will be used as test events, and the operation capability for the games will be improved based on issues identified and experience gained.
 - Candidate test events will be identified to ensure coordination with International Federations (IFs), Asian Federations (AFs), National Federations (NFs).
 - The implementation plan for test events will be formulated.
 - Test events will be organized in stages to accumulate know-how for operation of the games.

Roadmap



2.2 Ceremonies & Cultural Program

Overview

- A plan will be considered and formulated based on opinions of art and culture experts.

2.2.1 Opening & Closing Ceremonies

Overview

- Venue: Mizuho Athletic Stadium (main stadium, capacity: 35,000)
- To be attended by: athletes, team officials, the OCA Family, media, spectators, etc.
- Content: performances and ceremonies

Production System

- The theme and concept of the opening and closing ceremonies will be considered based on the opinions of experts and the slogan of the games.
- The program (e.g., content of performances and ceremonies) will be considered based on the theme of the opening and closing ceremonies and produced in collaboration with experts in the field of art, etc.
- The theme, program, etc. of the opening and closing ceremonies will be submitted to the OCA at least one year before the Games to obtain approval.

2.2.2 Torch Relay

Overview

- Route: The route will be considered to liven up the atmosphere for the games in many areas of Aichi Prefecture instead of focusing on the inner-city areas.
- Relay period: From lighting of the flame to the opening ceremony of the games
- Period to keep the flame on: From the opening to closing ceremonies of the games
- The details of the torch relay, torch design, etc. to reflect the host city of Aichi-Nagoya will be considered, and approval will be obtained from the OCA in advance.

o Events

- When lighting the flame, events such as a flame lighting ceremony will be held.
- The specific location and content appropriate for the flame lighting ceremony of the Aichi-Nagoya 2026 Games will be considered.
- Events, etc. to welcome the flame in municipalities through which it is carried will be considered.

Torchbearers

- The possibility of recruiting bearers from the general public (in addition to athletes and parties to the games) will be considered.
- Bearers will be given training to ensure a smooth relay.

2.2.3 Cultural Program

Overview

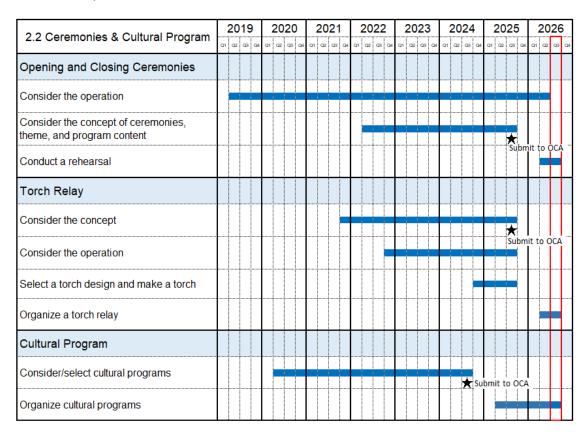
- Various resources (e.g., history, culture and art, natural environment, industry) of Japan and Aichi-Nagoya will be introduced to provide information about local attractions of the region to people from Asian countries. In addition, various initiatives will be implemented to share the diverse cultures and values in Asia in collaboration with the host city before, during, and after the Games. Those initiatives will comprise events aimed at helping facilitate interactions between those involved in the games and local citizens and cultural programs that can contribute to promoting cooperative international relations and friendship.

Organizer	Role		
Host City	Organize cultural programs at various locations in the		
HOSt City	prefecture before, during, and after the games		
AINAGOC	Organize cultural programs at the Athletes' Village and		
AINAGUC	competition venues during the period of the games		

Submission of an implementation plan

- An implementation plan shall be submitted at least two years before the Games to obtain approval from the OCA.

Roadmap



2.3 Games Facilities

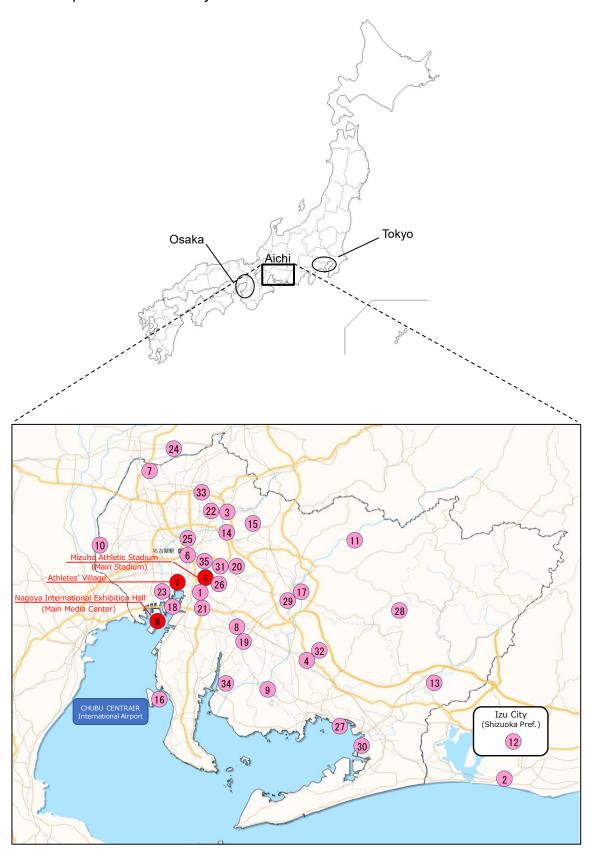
2.3.1 Competition Venues

Overview

- Existing sports facilities will be mainly used.
- Competition venues will be arranged to be accessed from athletes' accommodation facilities within 45 minutes.
 - Number of competition venues: 35 venues
 *The above venues tentatively decided at this time among the venues for 28 core sports in the Paris 2024 Olympic Games
- Competition venues will be considered and a seating plan for each venue (e.g., zoning for VIPs, media, etc.) will be formulated.
- Applications will be made for radio equipment frequency allocation so that equipment such as transceivers can be used for operation of the games.
- The provision of wireless LAN services will be considered so that spectators can

obtain information about the games using mobile devices such as smartphones.

o Competition Venues Layout



o List of Competition Venues

	Sports	Discipline		Competition venue
		Swimming/Diving	1	Nagoya Civic General Gymnasium [Rainbow Pool]
		Artistic Swimming	2	Furuhashi Hironoshin Memorial Hamamatsu Swimming Center
1	Aquatics	Water Polo	3	Kasugai City Indoor Pool
		Marathon Swimming	_	Under coordination
2	Archery		4	Okazaki Chuo Sogo Park multipurpose ground, etc.
		(Track and Field)	(5)	Mizuho Athletic Stadium
3	Athletics	(Marathon)	⑤	Mizuho Athletic Stadium (Downtown Course)
		(Race Walking)	6	Aichi Prefectural Government Office and Nagoya City Hall Area Course
4	Badminton		7	Ichinomiya City Municipal Gymnasium
	Basketball	5 × 5	8	Wing Arena Kariya
5		3 × 3	_	Under coordination
		3 × 3	_	Under coordination
6	Boxing		9	Nishio Gymnasium
7	Canoe/Kayak	Sprint	10	Nagaragawa International Regatta Course
,	Carloe/Nayak	Slalom	11)	Yahagigawa Canoe Slalom Course
		Track	12	Izu Velodrome
	Cycling	Road	13	Course to start and finish in Shinshiro City
8		Mountain Bike	14)	Obata Ryokuchi Park
		BMX Racing	_	Under coordination
		BMX Freestyle	_	Under coordination
9	Equestrian	Dressage/Eventing/Jumping	15	Aichi Prefectural Forest Park
10	Fencing		16	Aichi Sky Expo

	Sports	Discipline		Competition venue
			17)	Toyota Stadium
			18	Nagoya City Minato Soccer Stadium
11	Football		19	Wave Stadium Kariya
	II FOOLDAII			Arrangements for other venues in Aichi Prefecture and venues in Gifu, Shizuoka, and Mie Prefectures are in progress, while arrangements for venues in the Kansai region are also being considered.
12	Golf		20	Aichi Country Club Higashiyama Course
13	Gymnastics	Artistic Gymnastics/Rhythmic Gymnastics/Trampoline	21)	Nagoya Civic General Gymnasium [Rainbow Hall]
11	I londhall		22	Kasugai City Gymnasium
14	Handball		23	Nagoya City Inae Sports Center
15	Hockey		24	Gifu Prefectural Green Stadium
16	Judo		25)	Aichi Prefectural New Gymnasium
		(Laser Run/Equestrian)	15)	Aichi Prefectural Forest Park
17	Modern Pentathlon	(Fencing)	22	Kasugai City Gymnasium
(Swimming)		3	Kasugai City Indoor Pool	
18	Rowing		10	Nagaragawa International Regatta Course
19	Rugby		26	Mizuho Park Rugby Field
20	Sailing		27)	Kaiyoh Yacht Harbor
21	Shooting	(Pistol/Rifle/Clay)	28	Aichi Prefectural Shooting Range
22	Table Tennis		29	Sky Hall Toyota
23	Taekwondo		30	Toyohashi Gymnasium
24	Tennis		31)	Higashiyama Park Tennis Center
25	Triathlon		_	Under coordination
26	Volleyball	Volleyball ball	32)	Okazaki Chuo Sogo Park Gymnasium
			33	Park Arena Komaki
		Beach Volleyball	34)	Hekinan Ryokuchi Beach Court
27	Weightlifting		35	Nagoya Trade and Industry Center
28	Wrestling	Freestyle/Greco-Roman	25	Aichi Prefectural New Gymnasium

^{*} The above venues are subject to subsequent changes due to decisions on disciplines in the Paris 2024 Olympic Games, construction of new facilities, and other circumstances.

Aquatics

	Venue	①Nagoya Civic General Gymnasium [Rainbow Pool] (Swimming/Diving)
	Status	Existing
	Seating Capacity	3,500 seats
	Venue	②Furuhashi Hironoshin Memorial Hamamatsu Swimming Center (Artistic Swimming)
	Status	Existing
	Seating Capacity	2,296 seats
	Venue	③Kasugai City Indoor Pool (Water Polo)
	Status	Existing
	Seating Capacity	606 seats
	Venue	Under coordination (Marathon Swimming)
* Venue arrangement in progress	Status	_
	Seating Capacity	_

Archery

Venue	Okazaki Chuo Sogo Park multipurpose ground, etc.
Status	Existing
Seating Capacity	To be determined

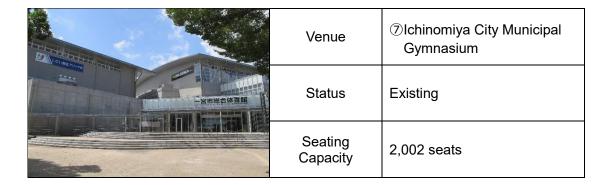
3

Athletics

	Venue	⑤Mizuho Athletic Stadium (Track and Field)
	Status	To be rebuilt
	Seating Capacity	35,000 seats (This number includes temporary seats)
	Venue	⑤Mizuho Athletic Stadium (Downtown Course) (Marathon)
	Status	To be rebuilt
	Seating Capacity	35,000 seats (This number includes temporary seats)
	Venue	⑥Aichi PrefecturalGovernment Office andNagoya City Hall AreaCourse (Race Walking)
* Venue arrangement in progress	Status	_
	Seating Capacity	To be determined

^{*} The image of Mizuho Athletics Stadium shown here is tentative.

Badminton



5

Basketball

	Venue	®Wing Arena Kariya (5×5)
	Status	Existing
	Seating Capacity	1,576 seats
* Venue arrangement in progress	Venue	Under coordination (5×5)
	Status	_
	Seating Capacity	_
* Venue arrangement in progress	Venue	Under coordination (3×3)
	Status	_
	Seating Capacity	_

Boxing



Venue	
Status	Existing
Seating Capacity	1,508 seats

7

Canoe & Kayak



Cycling

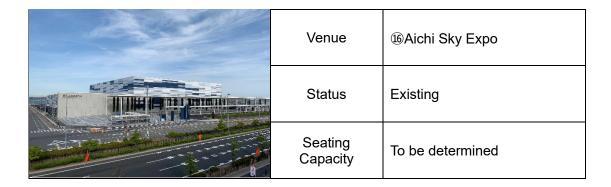
	Venue	<pre>②Izu Velodrome (Track)</pre>
	Status	Existing
	Seating Capacity	1,800 seats
	Venue	[®] Course to start and finish in Shinshiro City (Road)
* Venue arrangement in progress	Status	_
	Seating Capacity	To be determined
	Venue	MObata Ryokuchi Park (Mountain Bike)
	Status	Temporary construction
	Seating Capacity	To be determined.
	Venue	Under coordination (BMX Racing)
* Venue arrangement in progress	Status	-
	Seating Capacity	-
	Venue	Under coordination (BMX Freestyle)
* Venue arrangement in progress	Status	_
	Seating Capacity	_

Equestrian



10

Fencing

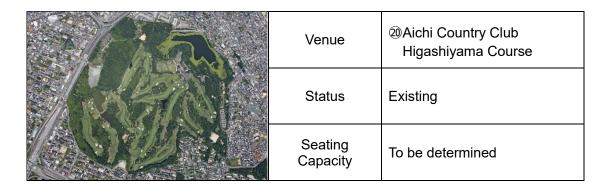


Football

Venue	⊕Toyota Stadium
Status	Existing
Seating Capacity	44,400 seats
Venue	®Nagoya City Minato Soccer Stadium
Status	Existing
Seating Capacity	6,700 seats
Venue	Wave Stadium Kariya
Status	Existing
Seating Capacity	2,602 seats

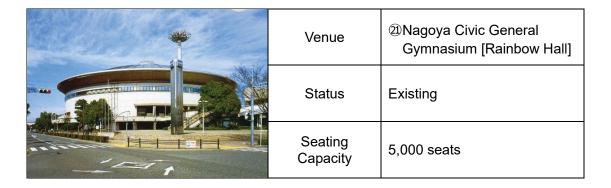
^{*} Arrangements for other venues in Aichi Prefecture and venues in Gifu, Shizuoka, and Mie Prefectures are in progress, while arrangements for venues in the Kansai region are also being considered.

Golf



13

Gymnastics



Handball



15

Hockey



Judo

Venue	②Aichi Prefectural New Gymnasium
Status	To be newly established
Seating Capacity	To be determined

^{*} The image shown here is tentative.

17

Modern Pentathlon

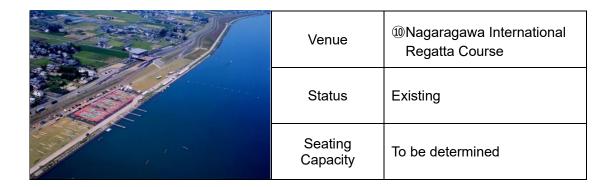
Venue	SAichi Prefectural Forest Park (Laser Run/Equestrian)
Status	Temporary construction
Seating Capacity	To be determined
Venue	②Kasugai City Gymnasium (Fencing)
Status	Existing
Seating Capacity	2,024 seats

Chapter 2 Games Facilities

	Venue	③Kasugai City Indoor Pool (Swimming)
	Status	Existing
	Seating Capacity	606 seats

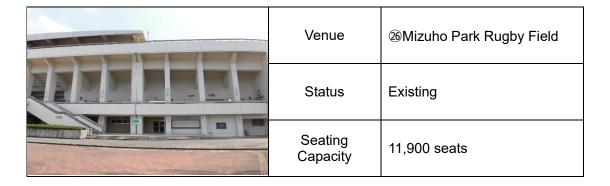
18

Rowing



19

Rugby



Sailing



Venue	
Status	Existing
Seating Capacity	To be determined

21

Shooting



Venue	
Status	Existing
Seating Capacity	To be determined

22

Table Tennis



Venue	⊚Sky Hall Toyota
Status	Existing
Seating Capacity	3,470 seats

Taekwondo



Venue	₃ Toyohashi Gymnasium
Status	Existing
Seating Capacity	2,000 seats

24

Tennis



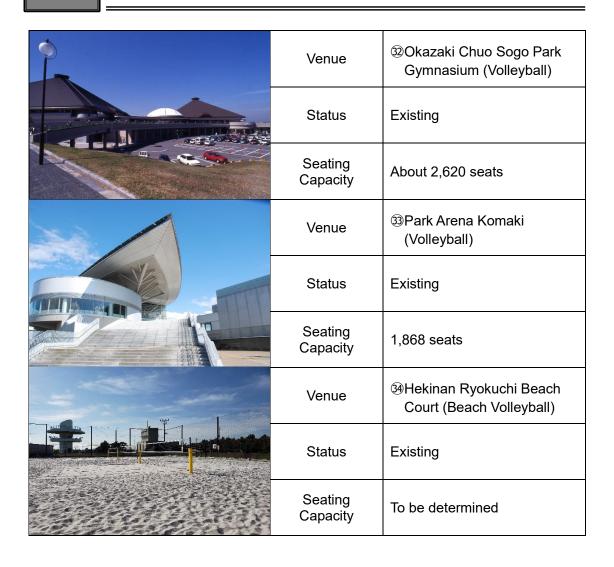
Venue	③Higashiyama Park Tennis Center
Status	Existing
Seating Capacity	3,000 seats *Center court

25

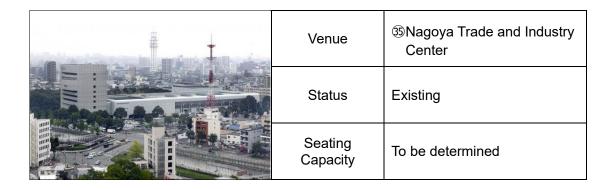
Triathlon

	Venue	Under coordination
* Venue arrangement in progress	Status	_
	Seating Capacity	_

Volleyball



Weightlifting



28

Wrestling



^{*} The image shown here is tentative.

2.3.2 Athletes' Village

o Overview

The main Athletes' Village will be built on the former site of the Nagoya Racecourse in Minato-ku, Nagoya City to ensure a safe, secure, and comfortable stay. For athletes and team officials related to sports held at competition venues away from the main Athletes' Village, Athletes' Villages will be distributed such as by using hotels and public facilities (including training facilities) as remote Athletes' Villages.

Capacity

 Accommodations for up to 15,000 persons in total (athletes and team officials) will be provided.

o Functions of the Athletes' Village

- The main Athletes' Village will have rooms that help athletes stay in peak condition. The facilities will be easy to use for athletes and team officials and will ensure a comfortable stay (e.g., dining hall, training facilities, entertainment facilities, religious service facilities, a polyclinic, NOC service center, transport center, welcome center).
- The remote Athletes' Villages will have various useful facilities that enable athletes and team officials to stay comfortably, including accommodations and a dining hall.

Operational Plan

- The allocation of rooms and meeting rooms will be determined to take into account political issues, culture, religious characteristics, etc.
- Accreditation cards will be used to control access.
- Highly nutritious meals that take into account food culture and religion will be provided.

2.3 Games Facilities		20	19)		20	20)		20	21		2	202	22		2	20	23		2	20	24	I	2	202	25	Ι	20	26	}
2.3 Gaines Facilities	Q1	Q2	QЗ	Q4	Q1	Q2	Qз	Q4	Q1	Q2	Q3	Q4	Q1	Q2	QЗ	Q4	Q1	Q2	QЗ	Q4	Q1	02	QЗ	Q4	Q1 (⊃2 C	Q3 Q4	4 Q1	1 Q2	QЗ	Q4
Competition Venues																											000000000000000000000000000000000000000				
Coordinate/Determine the competition venues and the training venues																												10400000			
Athletes' Village																															
Main AV: Consider/design facilities																															
Main AV: Construct facilities																															
Remote AV: Consider/design the candidate site																															
Remote AV: Construct facilities																										ļ					
Hotels: Conclude provisional contracts																															
Hotels: Conclude contracts												-												000000							
Consider the functions of the Athletes' Village																															
Consider the operation of the Athletes' Village																															

2.4 Accommodations

2.4.1 Facilities

Overview

- Appropriate accommodations will be provided for the parties to the games.
- Regarding arranging accommodations, an organization and system will be established to accept the parties to the games in cooperation with industry organizations, travel agencies, etc.
- A system will be established to provide necessary information to guests at their accommodations.

Persons who will need accommodations

- OCA Family
 - Accommodations will be arranged in Nagoya City taking into account the functions required of official hotels for the games. One of the official hotels for the games will be designated as the HQ hotel, in which a meeting room will be set up during the

- period of the games. A system will be established to hold various meetings at the HQ hotel or nearby hotels.
- At least 2,000 rooms will be provided for the OCA Family. The scope of persons to whom accommodations will be provided free of charge will be determined through consultation between the OCA and the AINAGOC.
- The OCA will inform AINAGOC of the number of OCA Family members who will need accommodations at least one year before the Games.

Technical Officials

- Accommodations will be arranged near the competition venues taking into account transport to the respective venues. Up to 350 rooms will be secured for accredited technical officials.
- The OCA will inform AINAGOC of the number of accredited technical officials who will need accommodations at least one year before the Games.

Media

- Appropriate accommodations will be provided (at cost) for at least 3,000 persons for all accredited media. Accommodations will be arranged in Nagoya City taking into account transport to the media facilities.
- The OCA will inform AINAGOC of the number of accredited media personnel who will need accommodations at least one year before the Games.

Accommodations in Nagoya City (as of March 2018)

- Hotels for inbound tourists registered by the Japanese government: 15 (4,708 western-style rooms, 8 Japanese style rooms, 3 Japanese-Western style rooms)
- Accommodations except for hotels for inbound tourists registered by the Japanese government: 125 (19,489 western-style rooms, 592 Japanese style rooms, 171 Japanese-Western style rooms)
 - * Accommodations to be constructed (as of October 2018): 12 (about 2,000 rooms)
- Accommodations outside Nagoya City (except for accommodations outside the prefecture)
- Hotels for inbound tourists registered by the Japanese government: 12 (1,444 western-style rooms, 89 Japanese style rooms, other: 17 rooms)

2.4 Accommodations	20	19	2	202	0	2	202	1	2	202	2	2	202	23	2	202	24	2	025	5	20)26	3
2.4 Accommodations	Q1 Q2	Q3 Q	4 Q1	Q2 Q	3 Q4	Q1	Q2 Q	3 Q4	Q1	Q2 C	(3 Q4	ō	Q2 I	03 04	Q1	Q2 (03 Q4	Q1 0	12 Q3	Q4	Q1 Q	2 Q3	Q4
Accommodations																							
Consider/coordinate hotels to be used																							
Conclude provisional contracts with hotels																							
Conclude contracts with hotels																							

2.5 Games Workforce

2.5.1 Workforce for operation of the games

Overview

- The workforce for operation of the games will be recruited at appropriate timing taking into account the number of personnel required, job categories, positions, languages, etc. in respective departments. The personnel will be given training so that they can give their best.
 - The workforce will consist of the AINAGOC staff, technical officials, sports operation
 personnel, and games support staff. Short-term Employees will be recruited as
 necessary.

Workforce	Recruitment policy, etc.
category	
	The AINAGOC staff will consist of personnel who are
AINAGOC Staff	temporarily transferred from government organizations and
AINAGOC Stall	companies or who are recruited directly by the AINAGOC.
	They will serve as core personnel for operating the games.
	Technical officials will consist of judges, time-keepers, etc.
	They will be appointed by the NFs of the host country and
Technical	approved by the IFs or AFs. The AINAGOC will discuss with
Officials	the IFs and AFs to organize the jury based on approval from
	the OCA. The officials must be qualified based on the relevant
	IFs and AFs regulations.
Sports operation	Experienced experts will be secured as sports operation
personnel	personnel, and will be selected from individuals

	-
	recommended by sports federations, public organizations,
	hospitals, various groups, and other authorities concerned,
	etc. in Japan.
	For those fields in which volunteers cannot be assigned,
Cuppert Stoff	personnel will be secured from authorities concerned (e.g.,
Support Staff	administrative officers of the Aichi Prefectural Government
	and City of Nagoya).
Chart tarm	Short-term Employees will be secured for those fields that
Short-term	require expertise and skills that cannot be provided by other
Employees	personnel (e.g., interpreters).
	Excellent human resources will be recruited. A plan will be
) (alcumta a ma	formulated to secure human resources with special skills from
Volunteers	universities, volunteer groups, citizen groups, and
	companies.

2.5 Games Workforce		20)19)	- 2	20	20)	2	202	1		20	22	2	2	20	23		2	02	24		20	25	,	2	02	<u>'</u> 6
2.5 Games Worklorce	Q1	02	QЗ	Q4	Q1	Q2	QЗ	Q4	Q1	O2 C	13 Q4	Q1	Q2	QЗ	Q4	Q1	Q2	QЗ	Q4	Q1	Q2 C	13 Q	4 Q1	Q2	QЗ	Q4	Q1 (12 Q	13 C
Games Workforce																													
Consider/Secure the personnel system																													
Consider/Secure the volunteer system																													

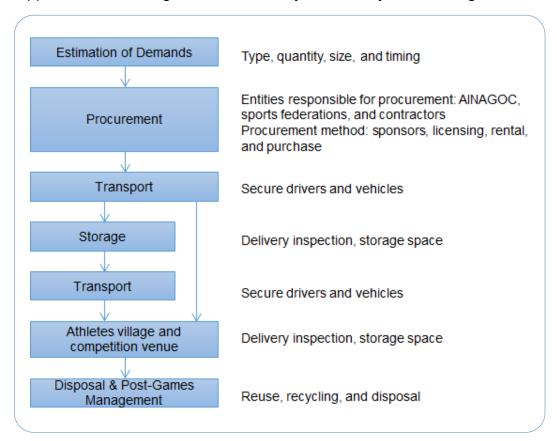
2.6 Games Supplies

Overview

- The number of supplies necessary for operation of the games will be determined based on data of past games, etc.
- Consider method for procurement of supplies and services through biddings and sponsorship programs to reduce costs and operational burdens related to procurement, storage, transportation, and removal.

2.6.1 Supplies Management

Supplies will be managed and handled systematically in each stage below.



2.6.2 Customs Clearance

- Customs clearance procedures will be implemented in accordance with Japanese laws and regulations.
- Request authorities concerned to cooperate to streamline and accelerate customs procedures for supplies, materials, and equipment related to the games used by

- athletes, team officials, judges, etc. and those used by the media.
- Discussions will be held with authorities concerned regarding special items (guns, ammunition) and measures required to facilitate quick access of horses for equestrian.
- A customs clearance manual will be created and distributed to parties concerned.

Customs Duties

 Approach to authorities concerned to guarantee transportation of necessary equipment and articles free of duty.

Roadmap

2.6 Games Supplies	:	20	19		2	02	0		20	21		2	202	22	Τ	2	02	3		20	24		2	202	25		20	26	
2.0 Garnes Supplies	Q1	Q2	QЗ	Q4	Q1 (02 Q	3 Q4	Q1	02	QЗ	Q4	Q1	Q2	Q3 Q	4 (21 (12 0	13 Q4	Q1	Q2	QЗ	Q4	Q1	Q2 C	33 Q4	Q1	Q2	QЗ	Q4
Supplies Management																													
Consider/Estimate the demand																													
Secure the storage space/Procure supplies																													
Customs Duties																													
Coordinate with authorities concerned																													
Create/Distribute the customs clearance manual																													

2.7 Transport

Overview

- Smooth transport services will be provided for the parties to the games.
- A transport plan will be considered and formulated in collaboration with authorities concerned (e.g., transport service providers) to provide smooth transport services.
- Necessary arrangements will be made to secure drivers, vehicles, and waiting areas for vehicles.

2.7.1 Transport System

- A system will be established to check the status of vehicles related to the games and realtime traffic information and to appropriately guide the vehicles and ensure arrival at venues without delay even in the event of contingencies such as traffic accidents.
- A transport headquarters will be established to make overall judgments and to arrange and manage various services related to transport during the period when transport

- services are required. Arrangements will be made to communicate and coordinate with venues, etc. and provide smooth transport services.
- A system for cooperation with authorities concerned such as transport service providers will be established to provide appropriate transport services.
- Taking the surrounding characteristics of Games-related facilities into account, traffic demand management will be planned to ensure smooth transport for the games and maintain peace and order in urban areas based on the traffic characteristics of Aichi Prefecture.

2.7.2 Arrival & Departure

- Appropriate transport services will be provided to parties to the games between Chubu Centrair International Airport, the Athletes' Village, and accommodations, etc. for entry into and departure from Japan.

2.7.3 Opening & Closing Ceremonies

- The traffic volume will increase temporarily during the opening and closing ceremonies, and consult and coordinate with authorities concerned about traffic control and other matters to enable smooth transportation.

2.7.4 Competition (Training) Venues

o Athletes and team officials

 Vehicle operation between competition venues and training venues from the accommodations for athletes and team officials will be planned based on the schedule of competition and training, so as to offer appropriate transport services.

OCA Family

- Various transport services will be provided to the OCA Family depending on accreditation. The scope of services will be considered.

o Technical Officials

 With accommodations for technical officials as the starting point, develop a plan for transportation operation between competition venues and training venues according to the competition schedule and training schedule, to provide appropriate transportation services.

Media

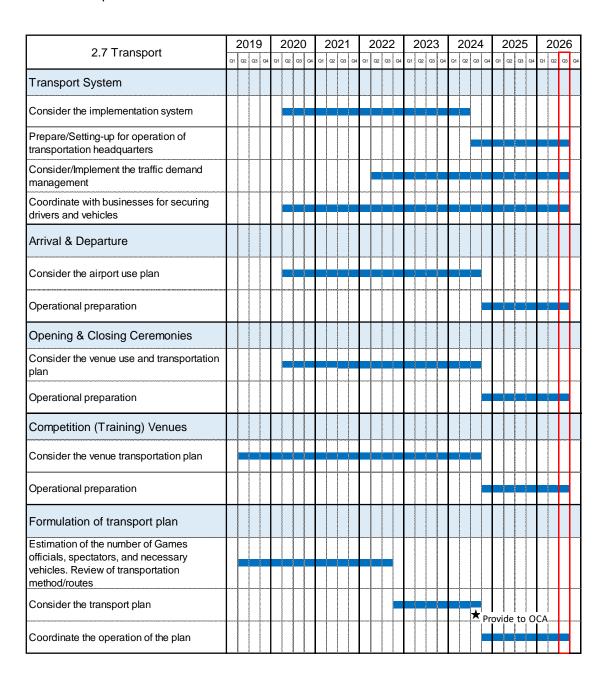
 Vehicles, etc. operating between the main media center, accommodations for media personnel, and competition venues will be planned so as to offer appropriate transport services.

Spectators

 Public transport will be used in principle. Other transport services such as shuttle buses between competition venues and nearest stations will also be considered as necessary.

2.7.5 Formulation of Transport Plan

- A transport plan that specifies the traffic management system, transport routes, etc. will be formulated and submitted to the OCA at least two years before the Games.
- A transport system using public transport will also be considered.



2.8 Information Technology

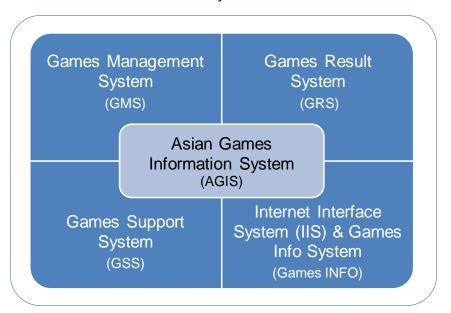
2.8.1 Asian Games Information System (AGIS)

Overview

- The AGIS, which includes systems to support operation of the games, collect and manage the competition results of the games, and to distribute the results to media

(e.g., PCs, smartphones) will be developed and operated.

- The installation of facilities required to construct and operate the AGIS will be considered.
- An information systems proposal (development and operation policy) will be created and submitted to the OCA at least three years before the Games.



2.8.2 Telecommunications

- To ensure smooth operation of the AGIS, the network environment will be improved and necessary electric power will be secured to ensure stable telecommunications.

Information Security

 Necessary measures will be taken to cope with potential risks to information security, such as external attacks and intrusion.

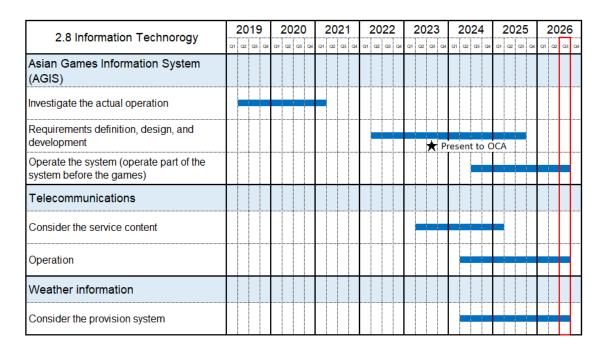
2.8.3 Weather Information

 Weather information such as temperature and precipitation will be gathered and made available to the parties to the games and spectators through the AGIS to help ensure safe operation of the games and planning by athletes.

2.8.4 Scoreboards, Timing & Scoring

 Highly visible scoreboards, equipment for accurate timing and measurement and quick judgment, and information devices for entering and consolidating the competition results will be installed at the competition venues.

Roadmap



2.9 Media

- Main Media Center (MMC)
 - The Main Media Center will integrate the International Broadcasting Center (IBC) with the Main Press Center (MPC).
 - Location: Nagoya International Exhibition Hall

2.9.1 Broadcasting

Overview

- To broadcast the excitement and magnificence of the Asian Games, an International Signal (IS) Production organization will be established to produce the IS for distributing the feed of the games around the world.
- Preparation for establishing the IS Production organization
 - To establish the IS Production organization for producing the multilateral signal (not biased by specific country or region), the venues to be used for broadcasting will be checked, the results of the signal production in previous games will be checked, etc.
- o Formulation of the IS Production Plan

- The IS Production Plan will be formulated to determine the signal policy for respective sports.
- Establishment and operation of the International Broadcasting Center (IBC)
 - The IBC will be established and operated for distribution and transmission of the IS, production of the unilateral signal (specialized for countries and regions as produced by the Rights Holding Broadcasters [RHBs]), and support for transmission to home countries, etc.

World Broadcaster Meeting

- The World Broadcaster Meeting will be held for RHBs around one year before the Games.
- Tours of venues will be organized to explain the support for RHBs and to visit the planned venue for the IBC, competition venues, etc.
- Requests and opinions from RHBs will be collected and used to prepare for the games.

2.9.2 Press (Newspapers, Magazines, TV stations, Web media, etc.)

Overview

- Necessary services will be provided to domestic and international journalists to facilitate their work.
- The plan will be considered, etc. in collaboration with press experts who will give technical advice.
- The plan to support the media, etc. will be discussed and considered based on experts' opinions.

Establishment and operation of the Main Press Center (MPC)

Services

- Necessary facilities for the press will be prepared by referring to past games and similar events.
- Facilities expected to be established: press workrooms, photo workrooms, press conference rooms, rental offices, media lounges, information desks, etc.
- Services such as power and communications necessary for work will be provided at respective facilities.

Establishment and operation of the Sub Press Centers (SPCs)

Overview

SPCs will be established at respective competition venues and the Athletes'
 Village to support the press activities.

Services

- Necessary facilities will be provided taking into account the scale of competition venues and media needs while referring to past games and similar events.
- Facilities expected to be established: workspace, mixed zones, etc.
- Regarding the press conference rooms, the needs will be considered for each venue to determine whether arrangements should be made for the venues.
- Services such as power and communications necessary for work will be provided at respective facilities.

World Press Briefing

- The World Press Briefing will be held for the press from respective countries around one year before the Games.
- Venue tours and sightseeing tours will be organized to explain the support for the media and visit the planned venue for the MPC, competition venues, games facilities, etc.
- Requests and opinions from the press will be collected and used to prepare for the games.

2.9.3 Support for the media

Provision of information

- Information about competition: Information about the schedule of competition, start list, competition results, etc. will be provided.
- Press release: Information about the games (other than about competition), information from the OCA and AINAGOC, etc. will be provided.
- Information will be provided promptly via the games website, etc.

Accreditation

- Notices will be sent and applications accepted, etc. at appropriate timings before the games.
- The detailed schedule and content will be based on the accreditation plan of the games.

Language Services

- Language services will be provided at the MMC, competition venues, etc.
- The language services available will be considered based on media needs.

Lending of necessary items

Necessary items will be lent (at cost) using a rate card at reasonable prices.

2.9 Media		20	19)	2	20	20)	2	20:	21	Ι	2	02	2	I	20)2	3		20	24		2	202	25	2	202	26
2.9 Wedia	Q1	02	QЗ	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3 C	14 (Q1 (22 (33 Q	4 Q	1 Q:	Q	Q4	Q1	Q2	QЗ	Q4	Q1 (Q2 (23 Q4	Q1	Q2	Q3 Q4
Broadcasting							***************************************																		i				
Consider the IS Production																													
Consider the setting-up and operation of IBC																													
Coordinate with businesses for securing drivers and vehicles							000000000000000000000000000000000000000																						
Organize the WBM	-																												0000
Press							***************************************																						
Consider the press center (MPC, SPC) operation																													
Consider the contents of the WPB and make preparations																													2000
Organize the WPB																				bossoon									
Support for the media																													
Consider the contents of the media support																													

2.10 International Relations

2.10.1 Cooperation with the OCA

- The AINAGOC will attend international conferences organized by the OCA (e.g., OCA General Assembly) as necessary to report on the progress of preparations for hosting the games.
- A system of communicating between the OCA and the AINAGOC will be established.
- The AINAGOC will assist with arranging various OCA meetings (e.g., OCA General Assembly, OCA Executive Board) listed in Section 2.10.3.

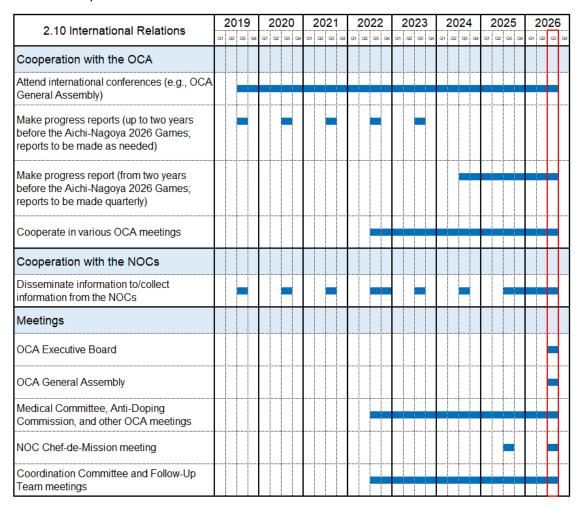
2.10.2 Cooperation with the NOCs

- The persons in charge of respective countries will be assigned depending on the preparation phase to build networks.
- Efforts will be made to deepen understanding of the OCA members (including languages, cultures, and customs).
- Efforts will be made to distribute information to the NOCs and collect information through the OCA General Assembly, etc. Information will be provided to the NOCs

through the NOC Chef-de-Mission meeting, etc.

2.10.3 Meetings

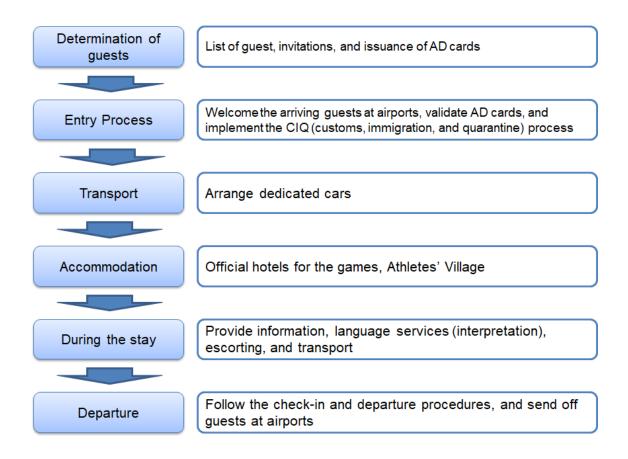
- OCA Executive Board Meeting
 - Schedule: from immediately before the Games to end of the Games
 - Attendees: OCA EB members, etc.
 - Site: an official hotel for the games or a place arranged by the AINAGOC
- OCA General Assembly
 - Schedule: from immediately before the Games to end of the Games
 - Attendees: OCA members, etc.
 - Site: an official hotel for the games or a place arranged by the AINAGOC
- OCA Medical Committee and Anti-Doping Commission, and other OCA meetings
 - Schedule: from end of previous Games to end of the Games (as necessary)
 - Attendees: committee and commission members, etc.
 - Site: a place arranged by the AINAGOC
- NOC Chef-de-Mission meeting
 - Schedule: one year before the Games, during the Games
 - Attendees: representatives from each participating NOC
 - Site: a place arranged by the AINAGOC
- Coordination Committee and Follow-Up Team meetings
 - Schedule: from end of previous Games to end of the Games
 - Attendees: coordination committee members, etc.
 - Site: a place arranged by the AINAGOC



2.11 Protocol

Overview

- Guests in and outside Japan will be identified at an early stage, and official invitations will be sent in consultation with the OCA.
- Hospitality will be provided to guests who must be treated based on protocol (international courtesy and etiquette), from entry into Japan to departure from Japan.
- Departments that manage international protocol work closely with the specialized fields (accommodations, transportation, and ceremonies) to provide international protocol service smoothly.



2.11.1 Protocol by Venues

- Official airports for the games (Chubu Centrair International Airport)
 - Services (e.g., welcoming and sending off guests, escorting, etc.) will be provided.
 - Coordination with authorities concerned will be ensured so that the CIQ (customs, immigration, and quarantine) process can be completed promptly.
- Official hotels for the games and Athletes' Village

- Protocol services will be provided depending on the accreditation. The contents will be considered.
- An information desk will be set up to accept applications to use special vehicles, etc.

Opening and Closing ceremonies

- Special entrances and exits and traffic flows, and parking lots will be arranged to enable guests to enter and leave the venues smoothly and to ensure security.
- VIP seats and VIP lounges will be arranged.

Competition Venues

- Special entrances and exits, traffic lines, and parking lots will be arranged to enable guests to enter and leave the venues smoothly and to ensure security.
- Information desks will be set up to provide information about competition and accept applications to use special vehicles, etc.
- VIP seats and VIP lounges will be arranged.

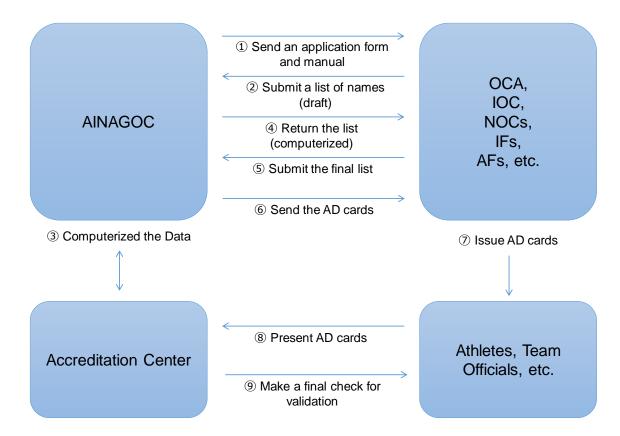
Roadmap

2.11 Protocol		20	19	9		20)2(0		20	21		2	202	2		20)23	3	1	20	24		2	02	25	20)2(3
2.11 Protocol	Q1	02	Q3	Q4	Q1	02	QЗ	Q4	Q1	02	Q3 (Q4 (21	Q2 C	B Q4	Q1	02	Q3	Q4	Q1	Q2	QЗ	Q4	Q1	Q2 C	Q3 CQ4	Q1 Q2	Q3	Q4
Protocol by Venues																													
Consider protocols																													
Consider VIP handling																													

2.12 Accreditation

Overview

 Arrangements will be made to ensure that only appropriately qualified parties to the games can access necessary zones in facilities related to the games by a proper method. A system will be built to ensure that tasks for administering the games are carried out efficiently and safely.



2.12.1 Establishment of Accreditation Categories

- The accessible facilities and zones will be categorized systematically depending on the affiliated groups, tasks in the games, etc. based on the accreditation categories specified in the OCA Constitution.
- A system will be established to issue temporary passes (e.g., guest passes, day passes) to individuals who need temporary access to perform their tasks.

2.12.2 Immigration Procedures and Accreditation

- Discussions will be held with ministries and agencies regarding the addition of identification (ID) functions to accreditation cards (AD cards) and temporary

exemption of visas to help the parties to the games enter Japan easily.

- Applications will be accepted before the entry of parties to the games to Japan.

2.12.3 Accreditation Centers

- Accreditation centers will be established at necessary facilities such as airports designated by the Organizing Committee, the Athletes' Village, and MMC, to handle procedures (e.g., validation of AD cards, reissuance of AD cards after validation).

Roadmap

2.42 Approditation		20)19	9		20	20)		20	21		1	20	22		2	20	23	3	1	20	24	ļ.	2	20	25		2	202	26	;
2.12 Accreditation	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	QЗ	Q4	ă	Q2	QЗ	Q4	Q1 I	Q2	Q3	Q4												
Establishment of accreditation categories																																
Consider the accreditation categories/specifications																																
Immigration procedures and accreditation																																
Consult with ministries and agencies regarding immigration procedures																																
Application/sending																																
Accreditation Centers																																
Consider/Coordinate the accreditation centers																																

2.13 Security

2.13.1 Overview

- An appropriate security plan will be formulated based on public order in Japan.
- A security plan will be considered and formulated in coordination with authorities concerned, including the police and firefighting authorities.
- Security staff and equipment will be secured based on the security plan.

2.13.2 Security Organization

Implementation Organization

 A security headquarters will be established during the games. Establishment of onsite offices will be considered at respective facilities related to the games including competition venues.

- Smooth security operation will be ensured for the games in cooperation with the competition venues, transport and protocol departments, etc.
- A system for cooperation with authorities concerned will be established such as the
 police and fire department to ensure appropriate security and handling depending on
 the authority.

2.13.3 Security Measures

Competition Venue

- Security staff, etc. will be assigned in and outside competition venues.
- Measures will be taken to prevent accidents and confusion (e.g., separate the traffic flow of the parties to the games from that of spectators).
- When spectators enter the venues, inspections using security equipment such as metal detectors and baggage inspections will be conducted to prevent dangerous goods from being brought into the venues. Parties to the games will also be inspected.
- Appropriate zoning will be ensured (e.g., prohibition of access by spectators into the
 zones for parties to the games, separation of seats for VIPs from those for spectators).
 Security staff, etc. will be assigned at the borders between zones to implement
 appropriate measures such as access control.

Athletes' Village

- Security staff, etc. will be assigned in and outside the Athletes' Village.
- Measures will be taken to prevent access by individuals other than parties to the games (e.g., establishment of a security checkpoint at the entrance to the Athletes' Village). Measures to prevent dangerous goods from being brought into the Athletes' Village will be taken by conducting inspections using security equipment such as metal detectors and baggage inspections.
- Security services will be provided depending on the zoning of the Athletes' Village.

 Access control and other measures will be implemented.

Opening and Closing ceremonies

- Many VIPs are expected to attend the opening and closing ceremonies, and the number of spectators will also be large. Sufficient security staff and equipment will be allocated.
- Other facilities (e.g., media center, official hotels for the games)
 - Security staff and equipment will be allocated appropriately depending on the scale, purpose, usage conditions, etc. of the facilities.

Security for VIPs

- Appropriate measures will be taken for VIPs in consultation with authorities concerned such as the police.
- Appropriate measures will be taken when VIPs watch games at the competition venues or participate in events (e.g., separation of traffic flows from spectators, separation of zones from general spectator seats). The security organization will be upgraded as necessary, such as by adding security staff.

Vehicles

- Vehicles for the games will be inspected as necessary upon entering or leaving facilities.
- The possibility of requiring permission for access by vehicles in advance, etc. will also be considered for some venues to prevent access by general vehicles.

Roadmap

2.12 Coourity		20	19)	2	20	20)	2	202	21	I	2	202	22		2	20:	23	3	- :	20	24	Į.	2	202	25		2	202	26	٦
2.13 Security	Q1	02	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	QЗ	Q4	Q1	Q2	Q3	Q4	Q1	Q2	QЗ	Q4	Q1	Q2	QЗ	Q4	Q1	Q2	QЗ	Q4	Q1	Q2	QЗ	Q4
Security Organization							-																									
Consider the implementation system		-																														
Coordinate with the police, the fire authorities, and other authorities concerned																																
Coordinate with businesses for securing drivers and vehicles																																
Setting-up/Operation of the general headquarters																																
Security Measures		000000000000000000000000000000000000000					***************************************																									
Consider the security plan							000000000000000000000000000000000000000																									
Preparation/Modification of security drawings for competition venues																																00000
Securing of security guards and equipment							000000000000000000000000000000000000000																									

2.14 Public Relations

Overview

 To be able to perform effective public relations and advertising activities at appropriate timings, carry out systematic advertising for the host and participating countries in cooperation with the host city and the OCA.

2.14.1 Internet

- Launch and operation of the official website
- Period: 2019–2026
- Management of social media (e.g., Twitter, Facebook, Instagram, YouTube) accounts
- Period: 2019–2026
- Influential media
 - Internationally influential media will be used for promotion as necessary.

2.14.2 PR

Domestic Promotional Events

- Period: 2019–2026
- Main content: Promotional events and countdown events will be organized in line with large-scale events in Japan (e.g., international sports events including the Tokyo 2020 Olympic and Paralympic Games). Promotional events, etc. will be organized in line with the Asian Games (19th Asian Games Hangzhou 2022).

City beautification

- Period: 2025–2026
- Location: main access roads, public transport, areas near competition venues, etc.
- Main content: Opportunities will be created for public relations activities and advertising (e.g., installation of flags, banners, countdown boards).
- Public relations activities and advertising toward outside Japan
 - Budget of USD 15 million will be secured for public relations activities and advertising
 of the games in Asia, including the host country. Necessary budget will be disbursed
 to the OCA in line with the timing of such activities and advertising, and public relations
 and advertising will be conducted in consultation with the OCA.
- Promotion at the OCA General Assembly, etc.

- A PR booth will be set up to report the preparation status of the Games and introduce the host city.
- Advertisement at International Airports

- Period: 2025–2026

Location: International airports, etc.

Content: The games will be promoted at airports.

PR Ambassadors

Period: 2024–2026

- Designate an international celebrity as PR ambassador, and disseminate information about the Games and Japan's charms including the host city through that person.
- Cooperation with overseas institutions

Period: 2022–2026

Target: Embassies, etc.

- Requests for cooperation in sharing information about the Games by using websites, leaflets, etc. will be submitted to foreign diplomatic establishments in Japan, Japanese diplomatic establishments abroad, and other organizations.
- Cooperation with the 19th Asian Games Hangzhou 2022 Organizing Committee (HAGOC)

- Period: 2019–2022

 Joint PR activities for both the Asian Games Hangzhou 2022 and Aichi-Nagoya 2026 will be conducted in collaboration with the HAGOC by using both Games' official websites, creating joint PR videos, and using such meetings as the OCA General Assembly and PR events.

2.14.3 Services for the press

- Period: 2019–2026

Target: Main domestic and international media

- Content: The AINAGOC will assist the main domestic and international media as follows.
 - Cooperative relationships will be built with sports-journalist organizations in Japan and abroad.
 - Hold web-based press conferences.
 - Create and distribute a factbook.

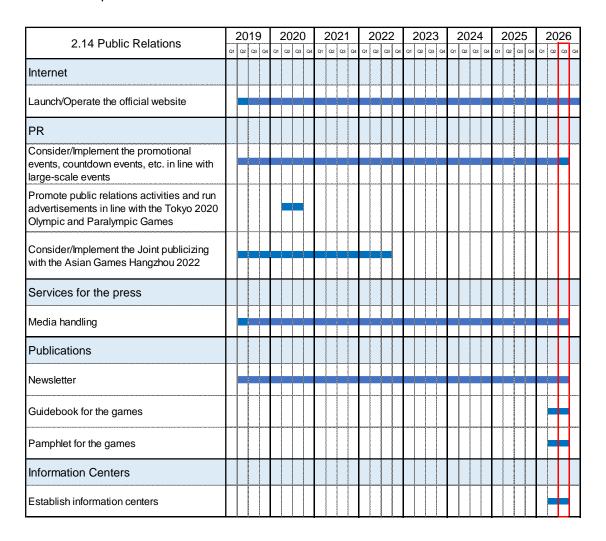
2.14.4 Publications

Newsletter

- Period: 2019–2026
- A newsletter will be created to distribute preliminary information about the games.
 - Publication frequency: at least once a year from 2019 to 2023
 quarterly from 2024 to 2026
- The Asian Games newspaper will be created and issued during the period of the games.
- Guidebook for the games
- Period: 2026
- The guidebook for the games will be created and sold.
- Pamphlet for the games
- Period: 2026
- The pamphlet for the games will be created and widely distributed.

2.14.5 Information Centers

- Period: 2026
- Information centers will be established at competition venues, MPC, etc. to provide information about the games (e.g., distribute the pamphlet for the games, etc.).



2.15 Marketing

Develop a master plan

- Develop a marketing program, based on past AGOC marketing information gathered from the OCA and marketing agencies.
- Develop an activity plan to achieve the profit target set based on the marketing program.

2.15.1 Sponsorship, Licensing & Merchandising

Sponsorship

 Develop a sponsorship program (considering sponsor's benefit, sponsor fee, etc.) and strategic sales plan (based on market analysis, classification of categories, etc.) in

- cooperation with the AGOC marketing agencies.
- Conduct negotiations with potential the AGOC sponsors and conclude contracts.
- Establish cooperative relationships with sponsors so that their execution of rights would generate excitement of the Games.

Protection of intellectual property rights

- Obtain a trademark registration of the Games mark in Japan and, where appropriate, after consultation with the OCA and the OCA marketing agencies, overseas as well, to establish intellectual property rights for the Games mark.
- Develop an intellectual property protection program and implement measures against ambush marketing.

Licensing & Merchandising

- Develop an official store deployment plan and sales plan for licensed products.
 Develop an overseas sales plan for licensed products in consultation and cooperation with the OCA and the OCA marketing agencies.
- As part of licensed product deployment plan, develop licensed products that help promote the host city and encourage local industries.

2.15.2 Broadcasting Rights

Sale of broadcasting rights

- Coordination with the OCA marketing agents will be ensured, and relationships will be built.
- The details of the broadcasting rights contracts will be verified.
- Consultations will be held with candidate broadcasters through the OCA and the OCA marketing agents to conclude contracts.

2.15.3 Ticket Sales

Sales of tickets

- Establish a ticket sales scheme that provides fair and equal ticket purchase opportunities.
- Develop a program to sell tickets in the participating NOC domains and build a sales system after consultation with the OCA and the OCA marketing agencies.

Seat management at competition venues

- Develop a plan for seats available for sale, taking into account the competition

- operation plan of each venue and broadcasting/media plan.
- Based on the plan for seats available for sale (zoning), classify the seats into categories and decide sales prices.
- Develop a seat distribution plan, taking into account people with disabilities and family spectators.

2.15 Marketing	7	20	19)	2	202	20	Ι	2	202	21	Ι	2	02	22	Ι	20)2:	3		20	24	1	2	202	25	Ι	20	26	j
2.15 Marketing	Q1	Q2	QЗ	Q4	õ	Q2	Q3 C	14	Q1	Q2 I	Q3 Q4	4 Q1	1 0	Q2 (33 Q	Q1	Q	Q3	Q4	Q1	Q2	Qз	Q4	Q1	O2	Q3 C	14 Q1	1 Q2	QЗ	Q4
Sponsorship, Licensing & Merchandising																														
Formulate the program to protect intellectual property																														
Implement the program to protect intellectual property																														
Broadcasting Rights														000000000000000000000000000000000000000			-									000000000000000000000000000000000000000				
Cooperation/Coordination with the OCA marketing agencies																														
Conclude the contract with broadcasters																														
Ticket Sales																														
Screen ticketing agents																														
Consider the ticketing sales scheme with the ticketing agents												orinom.															northorno.			
Determine the seat categories and prices								0000																						00000
Sell tickets																														